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Lakely[JLakely@heartland.org]
From: John Nothdurft
Sent: 2017-03-15T14:44:33-04:00
Importance: Normal
Subject: Heartland Institute speaking request for Secretary Zinke
Received: 2017-03-15T14:44:58-04:00

Caroline and Russell,

I hope everything is going well at the Interior Department.

I wanted to reach out and gauge the interest and availability of having Secretary Zinke be one of the keynote speakers at [The Heartland Institutes](#) upcoming conference in Washington, DC.

I know this is late notice but would really love to have him speak at the evening keynote on March 23, but would be happy to work within his schedule and put him in another slot if this is something of interest to him. We believe this would be a great opportunity for the Secretary to explain his common sense approach on energy and environment related topics. We are expecting more than 200 people in attendance and have more than 50 media members already registered for the event including the *NY Times*.

The conference will feature 40 speakers, including Chairman Lamar Smith (Science, Space, and Technology Committee), Scott Armstrong, Ph.D. (Massachusetts Institute of Technology), Susan Crockford, Ph.D. (University of Victoria, Canada), Kevin Dayaratna, Ph.D. (The Heritage Foundation), Myron Ebell, MS (Competitive Enterprise Institute), Indur Goklany, Ph.D. (Department of the Interior), Robert Mendelsohn, Ph.D. (Yale University), Patrick Michaels, Ph.D. (Cato Institute), Steve Milloy, MHS, JD (Junkscience.com), S. Fred Singer, Ph.D. (University of Virginia (Emeritus), and Willie Soon, Ph.D. (Harvard-Smithsonian Center on Solar Physics).

Here are some of the other possible speaking slots:

Thursday, March 23: 8:15 am - 8:45 am

Thursday, March 23: 7:10 pm - 7:40 pm

Friday, March 24: 8 am - 8:30 am

Please let me know if this is something Secretary Zinke would be interested in or if you have any additional questions about the event ([Current schedule](#)).

Below is a formal invitation with more information regarding the conference.

As always please let us know if we can be of assistance to you.

Respectfully,

John Nothdurft
Director – Government Relations
The Heartland Institute

Dear Secretary Zinke,

The Heartland Institute, together with many cosponsoring nonprofit research and education organizations, is hosting the 12th International Conference on Climate Change on March 23-24 at the Grand Hyatt Hotel in Washington DC. I am writing to ask if you would be willing to speak at this important event, perhaps as a keynote speaker on March 23 or 24, 2017.

The theme of the conference is simple: Climate change does not require that we reduce energy consumption or replace fossil fuels with alternative energies. Leading experts will discuss the science and economics of issue, addressing such topics as the economic benefits of fossil fuels, pros and cons of alternative fuels, “social cost of carbon,” cost of regulations, and the outline of a plan to “reset” U.S. climate policy.

The International Conference on Climate Change (ICCC) would be a great opportunity for you to address energy and environment issues from around the world. Past ICCCs have been featured in media outlets such as the *Wall Street Journal*, *New York Times*, *Washington Post*, *USA Today*, CBS, NBC, and Fox News.

This event will be live streamed across the world and is sure to receive national and international attention as previous ICCCs have. This would be a great chance for Senator Smith to address issues facing the United States pertaining to energy, environment, and the economy.

The Heartland Institute is globally recognized as a leader of the climate change debate. In 2016, a peer-reviewed article in *Global Environmental Change* said “Heartland has been recognized by scholars as a significant contrarian actor, and has been prominently studied in past literature on organized climate skepticism.”

The conference will feature 40 speakers, including members of Congress and the Trump administration (invited but not yet confirmed) and the following distinguished climate experts (all confirmed): **Chairman Lamar Smith** (Science, Space, and Technology Committee), **Scott Armstrong, Ph.D.** (Massachusetts Institute of Technology), **Susan Crockford, Ph.D.** (University of Victoria, Canada), **Kevin Dayaratna, Ph.D.** (The Heritage Foundation), **Don Easterbrook, Ph.D.** (Western Washington University (Emeritus)), **Myron Ebell, MS** (Competitive Enterprise Institute), **James Enstrom, Ph.D.** (University of California – Los Angeles), **Indur Goklany, Ph.D.** (Department of the Interior), **Ross McKittrick, Ph.D.** (University of Guelph), **Robert Mendelsohn, Ph.D.** (Yale University), **Patrick Michaels, Ph.D.** (Cato Institute), **Steve Milloy, MHS**, **JD** (Junkscience.com), **S. Fred Singer, Ph.D.** (University of Virginia (Emeritus)), **Willie Soon, Ph.D.** (Harvard-Smithsonian Center on Solar Physics), **Daniel Sutter, Ph.D.** (Troy University), **Timothy Terrell, Ph.D.** (Wofford College, SC), and **Benjamin Zycher, Ph.D.** (American Enterprise Institute).

If you have any questions about this speaking opportunity or The Heartland Institute please contact me by phone at 312-377-4000 or by email at john@heartland.org. I sincerely hope you will agree to be a keynote speaker at our Twelfth International Conference on Climate Change.

Sincerely,

John Nothdurft
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