

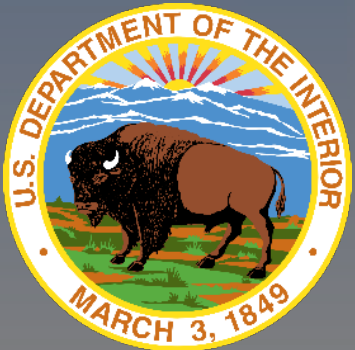
# HŌ'IHI GRANT PROGRAM PRE-PROPOSAL INFORMATION SESSION FOR NATIVE HAWAIIAN ORGANIZATIONS

**Aloha mai kākou!**

We'll begin the meeting shortly.

Please mute your microphones as we get started.

Mahalo!

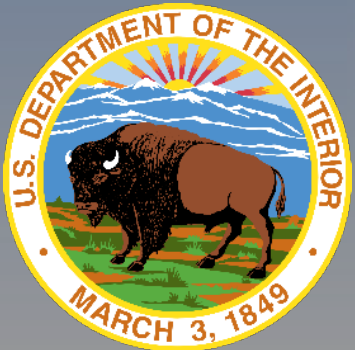
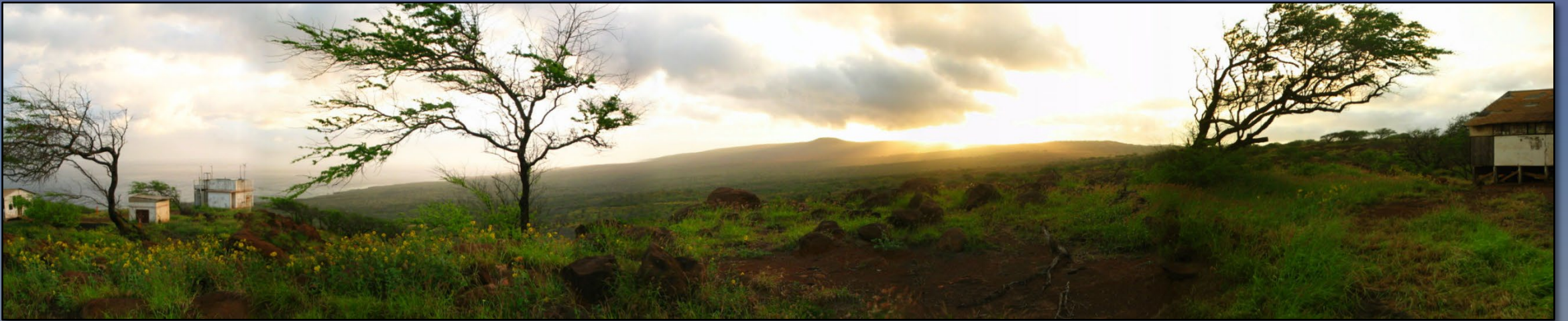


Monday, May 1, 2023 – 12:00-1:30 pm  
Virtual Meeting via Microsoft Teams

OFFICE OF  
NATIVE  
HAWAIIAN  
RELATIONS



# HŌ'IHI GRANT PROGRAM PRE-PROPOSAL INFORMATION SESSION FOR NATIVE HAWAIIAN ORGANIZATIONS



**Monday, May 1, 2023 – 12:00-1:30 pm**  
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# HOUSEKEEPING

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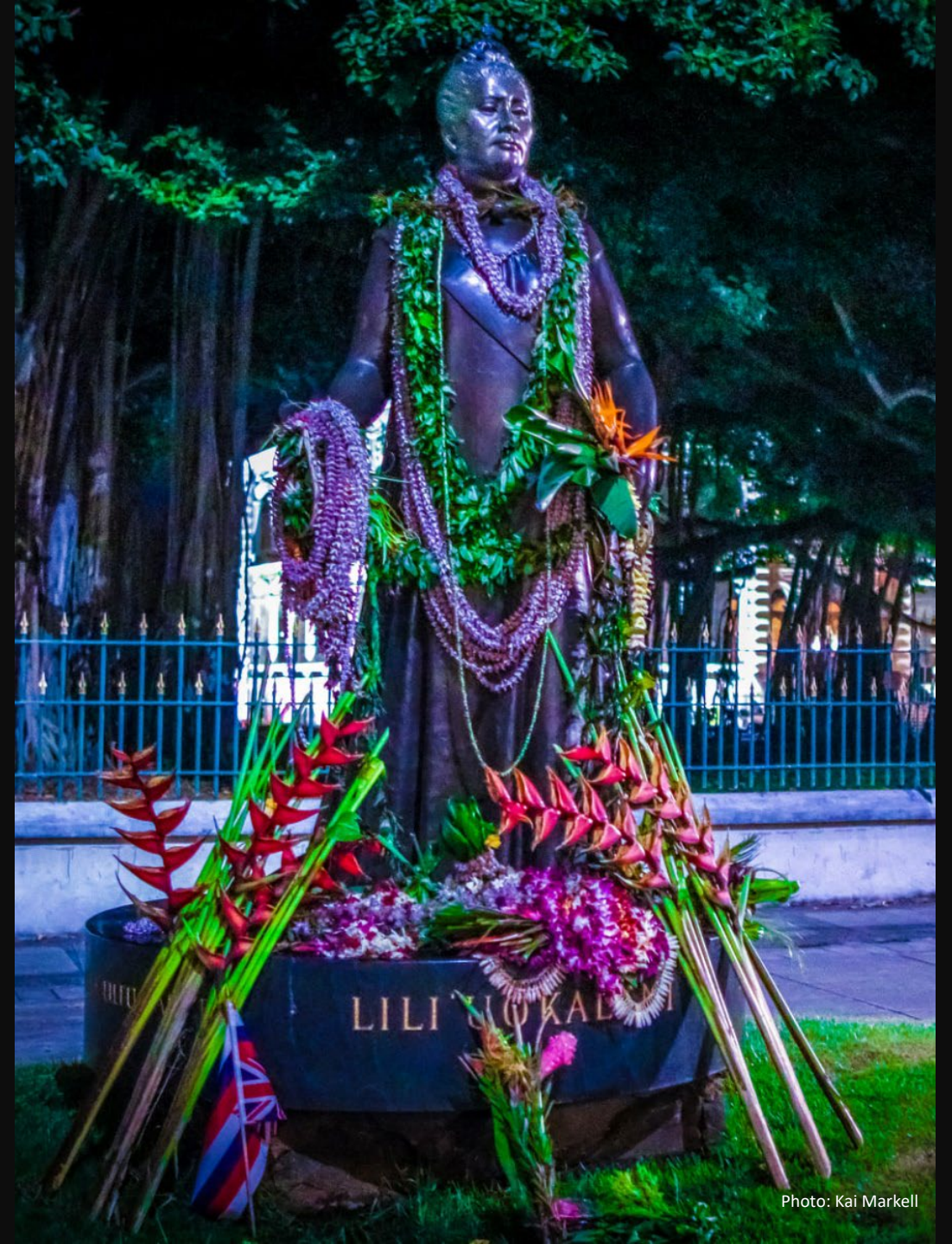
1. We will be recording this presentation to be posted online at the ONHR website. Q&A will be recorded for transcription purposes only
2. Please keep your microphones muted
3. Please be respectful of time and other participants' desire to ask questions
4. During Q & A, questions may be asked two ways:
  - a. Use the "raise hand" function and unmute when called
  - b. Type your question using the "chat" function
5. Presentation and Questions & Answers will be posted to ONHR's webpage: [www.doi.gov/hawaiian/hoihi](http://www.doi.gov/hawaiian/hoihi)



# SESSION OVERVIEW

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1. Background on the NATIVE Act
  2. Overview of the HŌ'IHI Program Grant
  3. Key Provisions of the NOFO
  4. Recap of Important Reminders & Deadlines
  5. Questions & Answers
- 



# NATIVE ACT BACKGROUND

## Native American Tourism and Improving Visitor Experience (NATIVE) Act 25 U.S.C. 4351 et seq.



Sen. Brian Schatz  
sponsored S.1579 in  
the 114th Congress  
(2015)

### Sec. 2 Purposes

- (5) to encourage...Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation...
- (6) to provide grants, loans, and technical assistance to... Native Hawaiian organizations

Public Law 114–221  
114th Congress

#### An Act

To enhance and integrate Native American tourism, empower Native American communities, increase coordination and collaboration between Federal tourism assets, and expand heritage and cultural tourism opportunities in the United States.

Sept. 23, 2016  
[S. 1579]

*Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,*

#### SECTION 1. SHORT TITLE.

This Act may be cited as the “Native American Tourism and Improving Visitor Experience Act” or the “NATIVE Act”.

Native American  
Tourism and  
Improving Visitor  
Experience Act.  
25 USC 4351  
note.

#### SEC. 2. PURPOSES.

The purposes of this Act are—

(1) to enhance and integrate Native American tourism—  
(A) to empower Native American communities; and  
(B) to advance the National Travel and Tourism Strategy;

(2) to increase coordination and collaboration between Federal tourism assets to support Native American tourism and bolster recreational travel and tourism;

(3) to expand heritage and cultural tourism opportunities in the United States to spur economic development, create jobs, and increase tourism revenues;

(4) to enhance and improve self-determination and self-governance capabilities in the Native American community and to promote greater self-sufficiency;

(5) to encourage Indian tribes, tribal organizations, and Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation to rural and remote areas in the United States that are too difficult to access or are unknown to domestic travelers and international tourists;

(6) to provide grants, loans, and technical assistance to Indian tribes, tribal organizations, and Native Hawaiian organizations that will—

(A) spur important infrastructure development;

(B) increase tourism capacity; and

(C) elevate living standards in Native American communities; and

(7) to support the development of technologically innovative projects that will incorporate recreational travel and tourism information and data from Federal assets to improve the visitor experience.

Grants.  
loans.





# NATIVE ACT – KEY PROVISIONS

## **Sec. 5 Native American Tourism and Branding Enhancement**

- Taking actions to help empower Native Hawaiian organizations to showcase the heritage, foods, traditions, history and continuing vitality of the Native Hawaiian Community. [Sec. 5 (a)(1)]
- Support efforts of Native Hawaiian organizations to:
  - To identify and enhance or maintain traditions and cultural features that are important to sustain the distinctiveness of the local [Native Hawaiian] community; and
  - To provide visitor experiences that are authentic and respectful. [Sec. 5 (a)(2)]
- Enhance efforts to promote understanding and respect for diverse cultures and subcultures in the United States and the relevance of those cultures to the national brand of the United States. [Sec. 5 (a)(4)]



# Heritage Opportunities in Hawai'i (HŌ'IHI)

## Program Overview

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- **Program Concept / Vision:** The Hawaiian value of hō'ihī (to treat with reverence and respect), reflected in the 'ōlelo no'eau "*E hō'ihī aku, e hō'ihī mai,*" meaning "show respect, get respect" represents the core principle of the Program.

Through showing respect, visitors can then be welcomed as guests with a shared kuleana (responsibility) in perpetuating the values and importance of Native Hawaiian traditional knowledge and cultural practices.

- **Program Partners:**
  - **DOI Interior Business Center, Acquisition Services Directorate (IBC-AQD)** – provides administrative and grant support for the program.
  - **Tribal Tech, LLC** – The DOI Office of Indian Economic Development contracted Tribal Tech to provide technical assistance to HŌ'IHI grant applicants.







PC: Kai Markell

## Overall Program Goals

- Showcase the heritage, places, arts, foods, traditions, history and continuing vitality of the Native Hawaiian Community;
- Identify, enhance, revive, or maintain lōea (cultural traditions and practices), wahi kūpuna (ancestral spaces) and wahi pana (sacred spaces) that are important to sustain the distinctiveness of the Native Hawaiian Community; and
- Provide for authentic and respectful visitor experiences in Hawai'i.



# 2023 HŌ'IHI Program Priorities

- Uplift, perpetuate, and in some cases revive, traditional Native Hawaiian practices (e.g., 'ōlelo Hawai'i, kapa making, lauhala and kaula weaving, hula, amongst many others including lesser known practices) by creating opportunities for demonstrations, visitor education on history, usage, and protocols, or hands-on visitor participation experiences in the cultural practice;
- Support the maintenance, enhancement, and protection of Hawai'i's natural resources, wahi kūpuna, and wahi pana at areas impacted by tourism;
- Enhance the entrepreneurial capacity of the Native Hawaiian Community by helping create business opportunities in the visitor industry, offering business development training, or stimulating economic activity; OR
- Undertake related activities with visitors that convey respect and reaffirm the principle of reciprocity to the place, resources, and traditional knowledge holders and practitioners.



PC: 'Ao'ao o Nā Loko I'a o Maui



PC: Moanalua Gardens Foundation

# Notice of Funding Opportunity (NOFO)

<https://www.grants.gov/>

- Funding Opportunity Number: D23AS00343
- Funding Opportunity Title: Fiscal Year 2023 HŌ'ĪHI NATIVE Act Grant Program for Native Hawaiian Organizations
- Total funding (FY23): \$1,000,000
- Grant floor and ceiling: \$50,000 - \$200,000
- Estimated grant amount: \$100,000 - \$120,000
- Estimated number of grant awards (FY23): 7-10



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SEARCH: Grant Opportunities ▾ Enter Keyword... **GO**

HOME | LEARN GRANTS ▾ | SEARCH GRANTS | APPLICANTS ▾ | GRANTORS ▾ | SYSTEM-TO-SYSTEM ▾ | FORMS ▾ | CONNECT ▾ | SUPPORT ▾

GRANTS.GOV > View Opportunity

## VIEW GRANT OPPORTUNITY

D22AS00295  
Heritage (Tourism) Opportunities in Hawai'i (HŌ'ĪHI) NATIVE Act Grant Program for Native Hawaiian Organizations  
Department of the Interior

« Back | Link

**Apply** **Subscribe**

**SYNOPSIS** | VERSION HISTORY | RELATED DOCUMENTS | PACKAGE

The U.S. Department of the Interior (DOI), Interior Business Center (IBC), Acquisition Services Directorate (AQD)

an agent for

Office of Native Hawaiian Relations

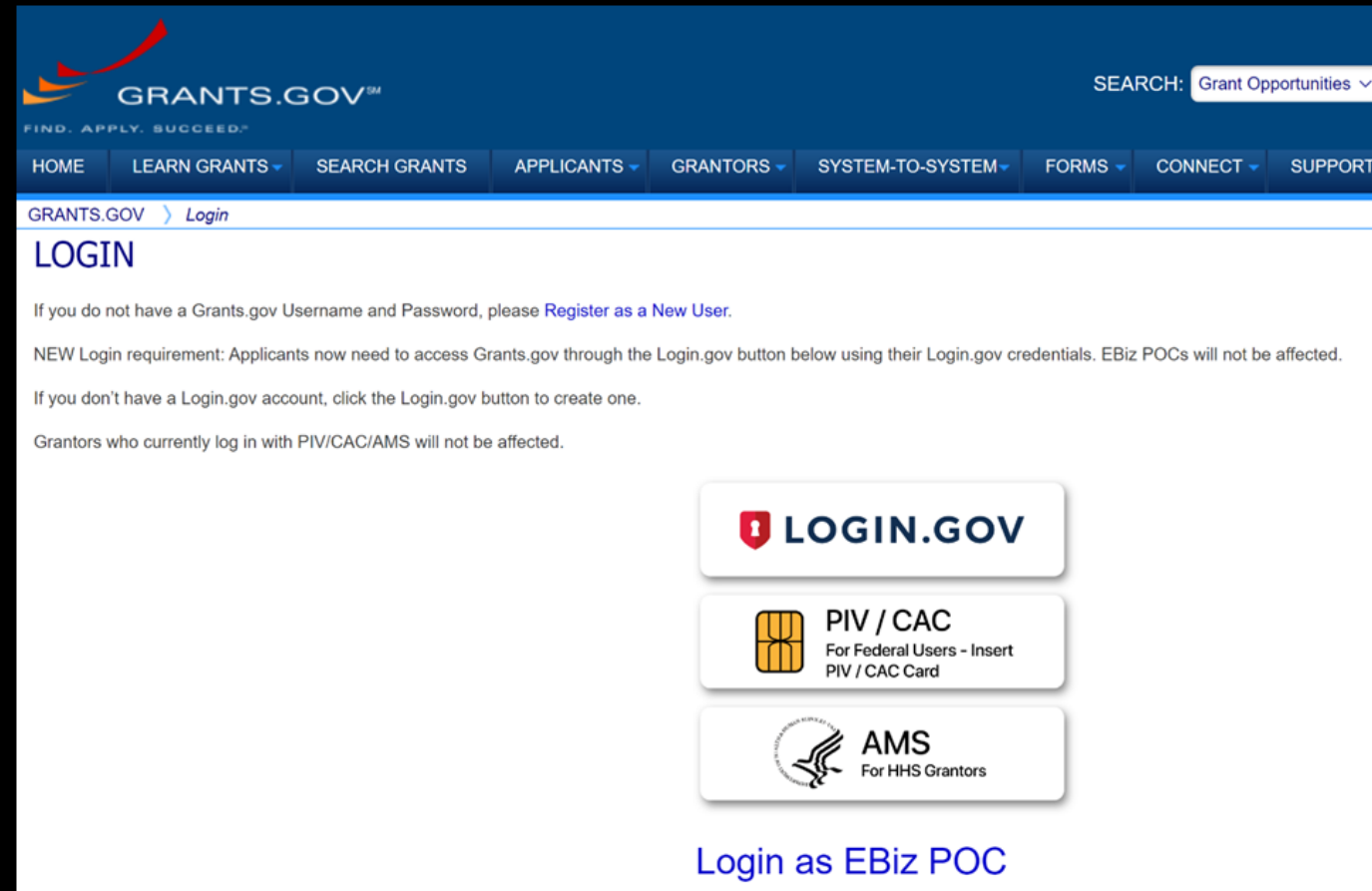


2022  
D22AS00295



# Notice of Funding Opportunity (NOFO)

- Dates, Submittal, and Timeline:
- **Closing Date for Applications: June 21, 2023**
- Application Submittal: Grants.gov (Registration in Grants.gov required)
- Anticipated Award Date: August 25, 2023
- Grant Period: 1-3 years from award date



# Project Narrative and Budget

## Key Provisions of NOFO Section D2:

- Statement of Need: Why is this project necessary and how does it advance the NATIVE Act and the HŌ'ŪHI Grant Program?
- Project Goals and Objectives: What are the project goals and how do they address HŌ'ŪHI priorities?
- Project Activities and Work Plan: Prepare a workplan that describes the activities to be conducted
- Project Schedule and Milestones: Provide a schedule for the Work Plan and project activities
- Project Monitoring and Evaluation: How will the work be monitored and evaluated for success?
- Description of Entities Undertaking the Project: Describe the NHO, partners, key individuals. Attest that your organization meets the definitions of an NHO in the NATIVE Act
- Reciprocity and Sustainability: Describe how activities will convey respect and reciprocity
- Map of Project Area: If site specific, provide a location address, description, and map
- Site Access / Control: Provide access authorization, answer other federal compliance questions
- Detailed Budget Proposal/Justification: Include a budget narrative for all budget items



# Other Application Details

- Native Hawaiian Organization: “Native Hawaiian Organization” as defined in the NATIVE Act:
  - A nonprofit organization;
  - That serves the interests of Native Hawaiians;
  - In which Native Hawaiians serve in substantive and policymaking positions; and
  - That is recognized for having expertise in Native Hawaiian culture and heritage, including tourism.
- Documentation of 501(c)(3) status from the IRS
- SF-424A Budget Information Form
- Conflict of Interest Disclosure
- \*\*\*SAM.gov Registration\*\*\*
- Federal Compliance: ESA Section 7, NHPA Section 106, etc.
- Check NOFO for additional application requirements





# Evaluation Criteria and Scoring

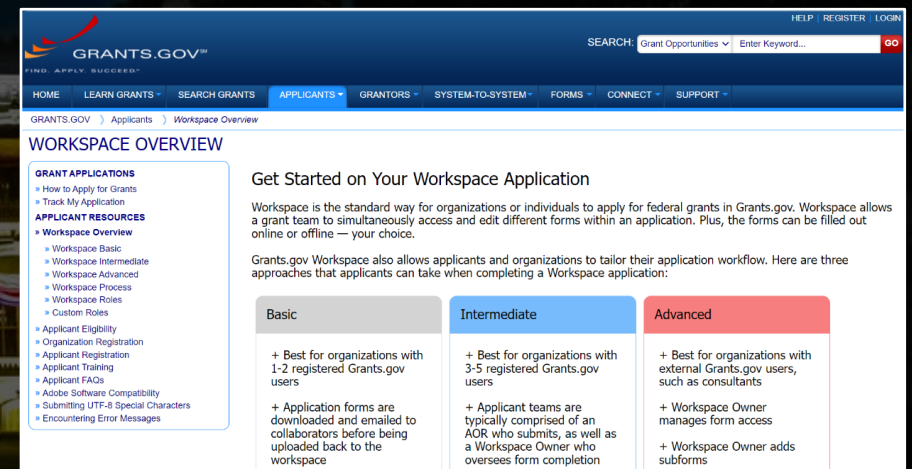
Evaluation Committee will be formed of 5-8 individuals with relevant cultural, visitor industry, and programmatic expertise. Further breakdown of evaluation included in NOFO.

- **Technical Merit and Project Goals: TOTAL 30 Points**  
Project needs, goals, and objectives are sound and methods are likely to be effective.
- **Work Plan and Project Schedule: TOTAL 25 Points**  
Work plan is reasonable and provides a realistic schedule with milestones and outputs.
- **Monitoring and Evaluation: TOTAL 15 Points**  
Relevant information is gathered to support the project and evaluate its effectiveness.
- **Qualifications: TOTAL 10 Points**  
NHO has experience, knowledge, and abilities to perform the work and achieve project goals.
- **Budget: TOTAL 20 Points**  
Good use of funds to implement the work plan according to the project schedule. \*Cost sharing is not considered\*
- **Maximum Points: 100 Points**



# Recap and Important Reminders

- Applications must meet at least 1 of the 2023 Program Priorities as well as the purposes of the NATIVE Act
- Proposal Submittal Deadline: June 21, 2023 at 11:59 pm Hawai'i Standard Time
- Proposal Submittal: Applicants must register and submit applications in Grants.gov
  - Use the [Grants.gov Workspace](#) to complete SF-424 forms and upload attachments, technical proposal and detailed budget proposal, to complete application package
- Be mindful of requirements for Project Narrative, Budget, and Other Documents. Check [www.doi.gov/hawaiian/hoihi/apply](http://www.doi.gov/hawaiian/hoihi/apply) for an application checklist and other information.
- Total funding (FY23): \$1,000,000
- Grant floor and ceiling: \$50,000 - \$200,000
- Anticipated Award Date: August 25, 2023
- Grant Period: 1-3 years from award date



The screenshot shows the Grants.gov Workspace Overview page. The header includes the Grants.gov logo, a search bar, and navigation links like HOME, LEARN GRANTS, SEARCH GRANTS, APPLICANTS, GRANTORS, SYSTEM-TO-SYSTEM, FORMS, CONNECT, and SUPPORT. The main content area is titled 'WORKSPACE OVERVIEW' and includes a sidebar with links to GRANT APPLICATIONS, APPLICANT RESOURCES, and Workspace Overview. The main text area is titled 'Get Started on Your Workspace Application' and explains that Workspace is the standard way for organizations to apply for federal grants. It also mentions that Workspace allows applicants to tailor their application workflow. Below this text is a table with three columns: Basic, Intermediate, and Advanced, each describing different application approaches.

Basic	Intermediate	Advanced
+ Best for organizations with 1-2 registered Grants.gov users	+ Best for organizations with 3-5 registered Grants.gov users	+ Best for organizations with external Grants.gov users, such as consultants
+ Application forms are downloaded and emailed to collaborators before being uploaded back to the workspace	+ Applicant teams are typically comprised of an AOR who submits, as well as a Workspace Owner who oversees form completion	+ Workspace Owner manages form access
		+ Workspace Owner adds subforms

# He ui, he nīnau?

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# Mahalo nui!

[www.doi.gov/hawaiian/hoihi](http://www.doi.gov/hawaiian/hoihi)

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