



U.S. Department of the Interior
Office of Policy Analysis Seminar Series

Agency as a Narrative Frame and the Use of GIS for Action-based Visualizations

2024-02-22, 12:00-1:30pm ET, Microsoft Teams Live



Speakers

Emily Coren, (emilycoren@gmail.com) Stanford University, Psychiatry and Behavioral Science
Dr. Kris De Meyer, (k.demeyer@ucl.ac.uk) Director, Climate Action Unit at University College London



When

Thursday, 22 February 2024, 12:00 – 1:30pm Eastern



Where

[Click here to join](#) Microsoft Live



Accessibility

Closed captioning is available; subtitles in English and Spanish will be available.



Summary

Cultivating a sense of agency, or the capacity to act, is a critical tool for shaping the perceptions of our ability to succeed at challenging tasks. With an enormous amount of change needed to reach climate change goals nationally, using targeted and action-oriented communications that increase participation in specific climate actions can help us to reach climate outcomes more quickly than merely providing information about climate change as a process. This seminar will provide an overview of how agency can be used as a narrative frame to increase participation in climate actions. Both general examples and examples specific to the Department of the Interior will be provided to highlight best practices. A demonstration will be given for how positive climate action examples can be visualized both regionally and topically using a geospatial interface and connected with actionable resources.



For more information

For more information on the Seminar, please contact the Office of Policy Analysis, ppa@ios.doi.gov.